

Improving **reliability**, **compliance** and **cost control**

Powering New Opportunities in Commercial Vehicles

Bring practical power solutions to your customers





Commercial Vehicles Need More Power

And that creates new opportunities for the businesses that sell, build, equip and support them

Solutions Built Around Real Fleet Challenges

Commercial vehicles are carrying more electrical equipment, more technology and greater onboard power demands. At the same time, electrification is creating new challenges around battery reliability and auxiliary power.

For businesses already working with commercial vehicles, that creates an opportunity to solve new problems for customers you already know.

Genie Insights develops vehicle-integrated energy solutions for commercial vehicles, combining our experience in solar, battery technology and onboard power with a practical understanding of real-world fleet applications.



Battery Protection

Maintain 12V and 24V battery health, prevent failure and reduce downtime across both EV and ICE fleets



Supplementary Power

Support fixed on-vehicle equipment and onboard systems with consistent, low-level power to reduce strain on vehicle batteries



Auxiliary & Mobile Power

Deliver flexible power for equipment used on, near or away from the vehicle through integrated energy systems



Solve More
Customer Problems



Add to Your
Existing Proposition



Create New Revenue
Opportunities

Built on Strong Industry Partnerships

We work with vehicle manufacturers, converters, leasing providers, installation partners and fleet operators to deliver vehicle power solutions from initial specification through to fleet deployment.

Founded in 2016, Genie Insights has built a strong reputation as a trusted business partner across the commercial vehicle industry.

Case Study 1

Bri-Stor | Novuna | Centrica

Bri-Stor offers Genie Insights' solar solutions as part of its wider vehicle conversion proposition, helping customers address battery maintenance requirements during vehicle build.

This includes Centrica's (British Gas) large electric van fleet, where Bri-Stor works alongside Genie Insights and leasing and fleet management provider Novuna to integrate the solution before vehicles enter service.



Case Study 2

Holman | MIS Conversions | BT Openreach

Holman, funder and fleet management partner for BT Openreach, works with Genie Insights and vehicle converter MIS Conversions to integrate solar battery maintenance into BT Openreach's electric van fleet.

MIS installs the system during vehicle build, giving BT Openreach a fleet-ready solution from day one while helping Holman reduce maintenance costs and keep vehicles on the road for its customer.



Case Study 3

Isuzu UK

Isuzu UK is collaborating with Genie Insights to provide a battery maintenance solution for its new D-Max EV. The 75-watt, high-voltage solar panel is seamlessly integrated into the load bed roof before the vehicle enters operation, allowing fleets to benefit from a fully integrated solution from day one.



Case Study 5

CB Transport Refrigeration

CB Transport Refrigeration has made Genie Insights' solar solution a core part of its customer offering since an initial trial in 2021. More than 1,500 systems have now been installed, helping CB's customers reduce fridge battery failures, call-outs and downtime while adding a proven solution to its established refrigeration services.



Case Study 4

RS Connect

Working with Genie Insights has enabled RS Connect to add a new specialist capability to its fleet installation services. Through the partnership, RS has delivered retrofit solar installations at scale across major UK fleets, creating an additional revenue stream while strengthening its proposition to existing and prospective commercial vehicle customers.



Commercial Vehicle Power Experience You Can Build On

16,000+
commercial vehicle solar systems supplied

- **Engineered for commercial vehicles**
Complete automotive-grade energy solutions developed around real fleet applications
- **Proven applications**
Experience across vans, trucks, trailers and other specialist commercial vehicles
- **Fleet-scale delivery**
Proven experience delivering at scale, from fleet retrofit to vehicle-build integration
- **Vehicle integration expertise**
Understanding of specification, installation, testing and real-world operating requirements

Quality, Safety & Performance Without Compromise

At Genie Insights, we set the benchmark for quality, safety and reliability.

Every system is engineered using proven components and designed to meet recognised vehicle standards, ensuring dependable performance in demanding fleet environments.

Unparalleled Product Assurance

Every Genie Insights system is backed by a suite of third-party certifications that guarantee quality, safety and performance:

- ✓ **Whole Vehicle Type Approval Ready**
Fully compliant with UK & EU fleet legislation
- ✓ **Fire Safety Tested**
Fleet-ready thermal and electrical safety
- ✓ **Vibration & Mechanical Shock Tested**
Built for mobile, high-impact use
- ✓ **ISO 9001 Certified**
Quality and traceability guaranteed
- ✓ **IP67 Rated**
Sealed against water, dust and road debris
- ✓ **Established 2016**
Strong trading history and industry proven track record

Plus, our industry-leading warranty gives you long-term confidence.

This isn't off-the-shelf tech – it's transport-grade engineering designed for commercial deployment at scale.



Become a Genie Partner

Genie Insights works through a network of partners. Together, we help commercial vehicle operators solve their onboard power challenges through innovative, vehicle-integrated energy solutions.

As demand for onboard power solutions continues to grow, we're expanding our partner network.

We're looking
for businesses
that already...



Supply, lease
or manufacture
commercial
vehicles



Build, convert
or equip
commercial
vehicles



Sell & install
complementary
vehicle technology
/ products to
commercial fleets

Why Partner with Genie Insights?

If you sell to, build for, or work on commercial vehicles and fleets, partnering with Genie Insights gives you a practical, certified product to offer your customers, and a reliable line of business alongside what you already do.

You'll benefit from:

- A practical, repeatable revenue stream alongside your core services
- Opportunities within the rapidly growing fleet electrification and energy management sector
- Access to market-leading onboard power solutions trusted by major fleet operators, including exclusive Genie Insights products and components:
 - Instant access to our proven transport solar product – powered by MIPV technology
 - Access to new technologies as our product portfolio continues to evolve

We'll Help You Develop the Market With...



Product &
Application
Training



Sales &
Marketing
Support



Installation
& Technical
Support



Talk to us about becoming a Genie Insights partner

You know your market. We know commercial vehicle power. Let's see what we can build together.
Join the partners already trusting **The Fleet Guardian**.

GenieInsights
THE FLEET GUARDIAN

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