

QUALITY POLICY STATEMENT

At Genie Insights Ltd, we believe that our core values of Integrity, Fairness, Collaboration, and Dependability are the driving forces behind our success.

Our commitment to these guiding principles ensures that we deliver high-quality fleet and workshop technology solutions and commercial vehicle solar solutions that exceed customer expectations and support operational efficiency.

To achieve this, we are dedicated to:

- Supplying high-quality, industry-recognised solutions, including Freeway Fleet Systems and UK-manufactured solar solutions, to enhance our customers' reliability, compliance and cost control.
- Complying with all applicable statutory, regulatory, and ISO 9001:2015 requirements while continually improving the effectiveness of our Integrated Management System (IMS).
- Ensuring a consistent approach to quality assurance, with all employees adhering to documented procedures during training and operations.
- Partnering with reputable and competent organisations to deliver our products and services.
- Provisioning comprehensive installation guides and taking reasonable steps to support understanding and adherence.
- Providing comprehensive and tailored training to Freeway Fleet Systems customers to ensure successful adoption of the software.
- Conducting business with integrity, transparency, and accountability, ensuring ethical practices in everything we do.
- Creating a safe, supportive, and fulfilling workplace where employees take pride in their work and are empowered to contribute to continuous improvement.

We aim to meet or exceed customer requirements and applicable standards through effective planning, monitoring, and continual improvement

At Genie Insights, quality is everyone's responsibility. By operating with accountability, transparency and embracing honest communication, we deliver on our commitments, making us a trusted partner to our customers and suppliers.

Governance and Oversight

This Quality Policy is approved by the Directors of Genie Insights Ltd and is reviewed periodically to ensure it remains appropriate to the Company's purpose, strategic direction, and quality objectives