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### QUALITY POLICY STATEMENT

At Genie Insights Ltd, we believe that our core values of Integrity, Fairness, Collaboration, and Dependability are the driving forces behind our success.

Our commitment to these guiding principles ensures that we deliver high-quality fleet and workshop technology solutions and commercial vehicle solar solutions that exceed customer expectations and support operational efficiency.

To achieve this, we are dedicated to:

- Supplying industry-leading solutions, including Freeway Fleet Systems and UK-manufactured solar solutions, to enhance our customers' reliability, compliance and cost control.
- Complying with all applicable statutory, regulatory, and ISO 9001:2015 requirements while continually improving the effectiveness of our Integrated Management System (IMS).
- Ensuring a consistent approach to quality assurance, with all employees adhering to documented procedures during training and operations.
- Only partnering with reputable partners to deliver our products and services.
- Provisioning comprehensive training guides for our solar installation partners and committing to ensuring these guides are understood and adhered to.
- Provisioning comprehensive and tailored training to Freeway Fleet Systems customers to ensure successful adoption of the software.
- Conducting business with integrity, transparency, and accountability, ensuring ethical practices in everything we do.
- Creating a safe, supportive, and fulfilling workplace where employees take pride in their work and are empowered to contribute to continuous improvement.

At Genie Insights, quality is everyone's responsibility. By operating with accountability, transparency and embracing honest communication, we deliver on our commitments, making us a trusted partner to our customers and suppliers.