



Fleet Management Software

We Simplify Complexity: Asset Management Software for the Transport Industry

Genie Insights is an exclusive sales and implementation partner for Freeway Fleet Systems, an asset management software that has been specifically designed for the transport industry to manage fleets and workshops. If an asset requires routine maintenance, requires spares, attracts defects, consumes resources and requires management, then Freeway can provide the tools to control it.

By dealing with all aspects of fleet and/or workshop management in one place, and by seamlessly integrating with other commonly used transport systems in a coordinated approach, Freeway makes the management of a complex operation much simpler, bringing asset management, fleet maintenance, workshop control and parts inventory together.

Genie Insights can plan your Freeway implementation, from identifying how the system will best suit your operation and advising on possible IT system integrations to providing hands-on support right through set up, training, 'go live' and beyond.

- ✓ **MAINTENANCE WORKSHOPS**
- ✓ **COMMERCIAL VEHICLE FLEET OPERATORS**
- ✓ **BUS/COACH FLEET OPERATORS**
- ✓ **PLANT, CONSTRUCTION & OTHER PHYSICAL ASSETS**



Freeway owner Patrick Tandy with implementation partner Matt Reeve from Genie Insights, combining software expertise with fleet and workshop management experience

In partnership with



We Simplify Complexity: Stay in Control of Your Fleet



MANAGE FLEET COMPLIANCE

Freeway provides a structured platform to record, manage, analyse and report on all asset information from one centralised location by organising and optimising fleet and personnel resources, providing process-driven accountability.



ENHANCE FLEET SAFETY

With digital defect reporting directly from drivers or workshop engineers, automated fleet scheduling and easily accessible records, Freeway promotes best practice in fleet maintenance to ensure your fleet stays legal, safe and compliant.



CONTROL FLEET COSTS

Closely tracking all costs associated with maintaining assets provides pinpoint accuracy and traceability of vehicle, component and labour costs, whether you maintain your own fleet or use third party workshops.



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We Simplify Complexity: Lead the Way with Freeway

- **JOINED UP APPROACH**

Freeway supports the development of a unified team regardless of the organisation's size and geographical spread by streamlining information flow between departments that have any involvement in asset management, including finance, workshop, drivers, stores, planning, compliance, human resources and IT.

- **PAPERLESS OPERATIONS**

Manage all aspects of asset management in real-time from a single, easy-to-use and intuitive interface, which operates seamlessly across desktop and mobile.

- **ENDLESS INTEGRATIONS**

Opting for Freeway as the lead system to control and manage other asset-related IT infrastructure means systems no longer operate in isolation but can 'talk' to one another seamlessly and effectively.

- **FULLY CUSTOMISABLE**

The Freeway software can be fully customised to facilitate each customers' unique business processes, internal terminologies, organisational structure, fleet size and make-up, complexity of equipment and breadth of supply chain.

- **POWERFUL ANALYTICS**

Accumulate accurate and powerful insights to improve fleet reliability and profitability, to assist your team with efficiency and productivity, and to inform future fleet replacement strategy and parts supplier selection.

- **DVSA EARNED RECOGNITION**

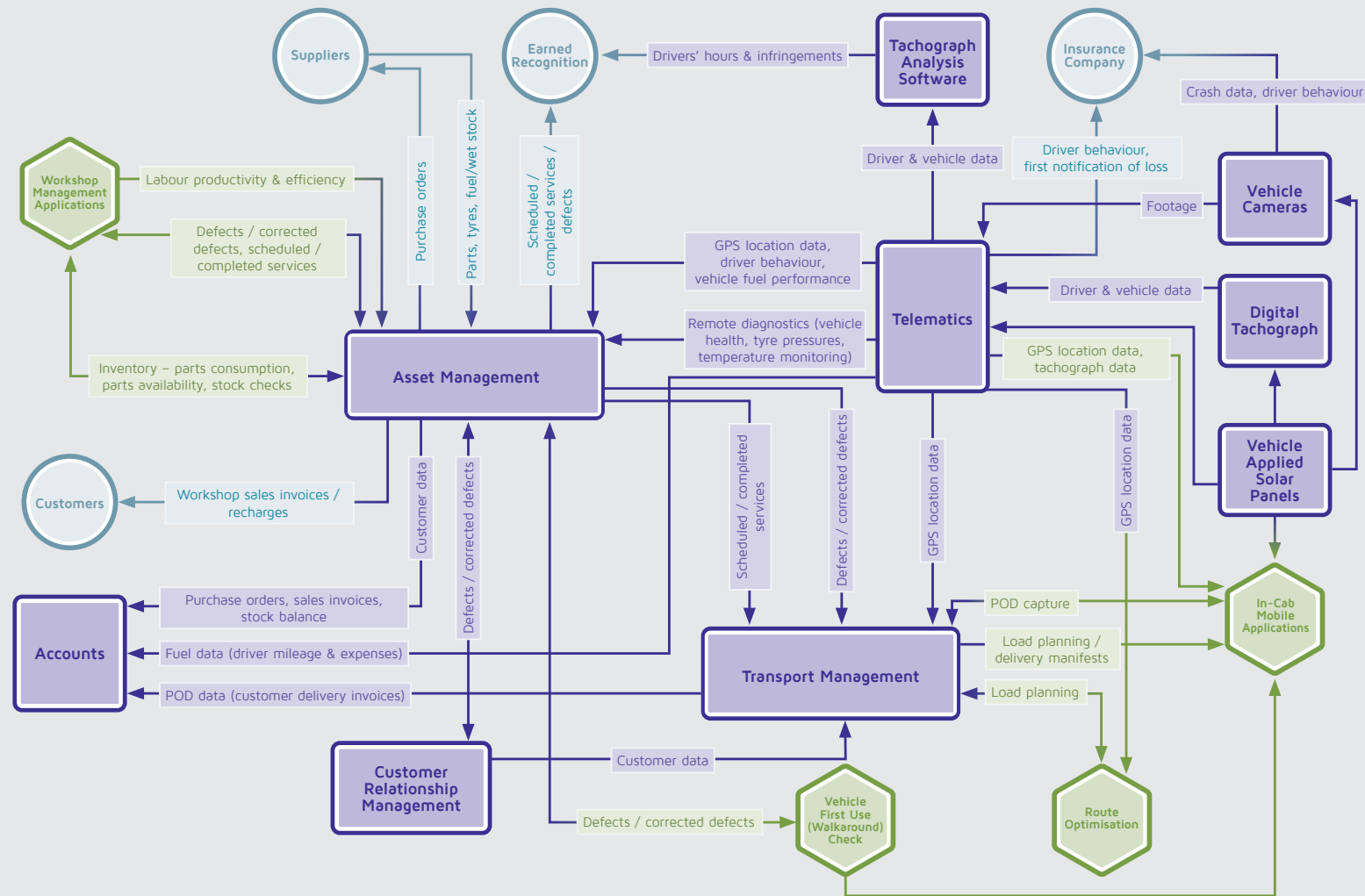
Automatically prove that your organisation meets required vehicle standards by taking advantage of Freeway's DVSA validated automated driver checks, safety inspections, exception-based reporting and more.



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We Simplify Complexity: Proven Best Practice Fleet Management Processes



Outputs

Management / analysis of:

- Asset costs
- Vehicle damages
- Vehicle health / performance
- Vehicle uptime / downtime
- Vehicle / component warranty
- Fleet utilisation
- Fuel performance
- PPK
- Accident / incident reporting
- Driver behaviour
- Fleet carbon footprint
- Earned recognition KPIs & compliance scores
- Route optimisation
- On-time delivery performance
- Supplier performance – parts suppliers & asset maintenance providers
- Customer sales activity
- Workshop utilisation, productivity & efficiency
- Human resource planning
- Customer satisfaction
- Stock
- Procurement

Key

- Software / hardware
- Application(s)
- External organisation
- ↔ Data push / pull between systems / applications

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